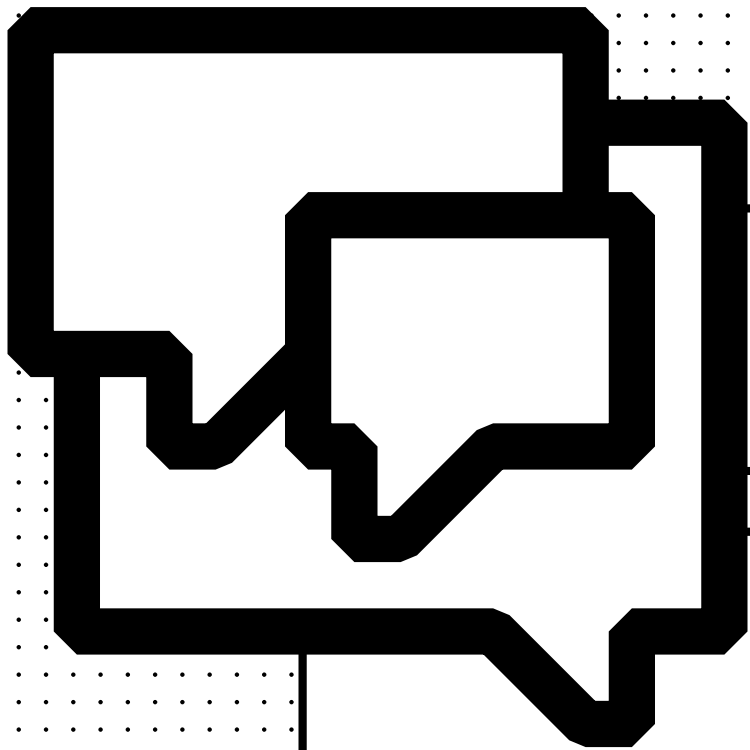


TEXT MESSAGING



Presented by:
Leonette Alliah R. Padilla

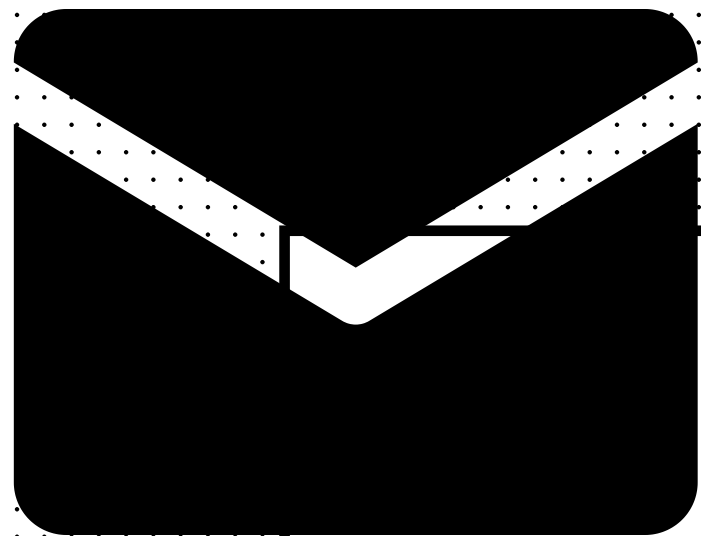


SMS (Short Message Service), commonly referred to as 'text messaging,' Text messaging is the act of sending short, alphanumeric communications between cellphones, pagers or other hand-held devices, as implemented by a wireless carrier.

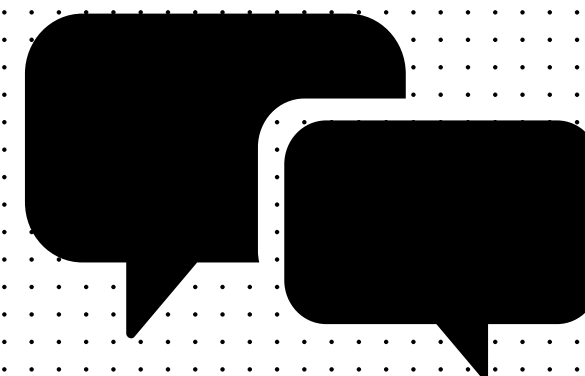
SMS

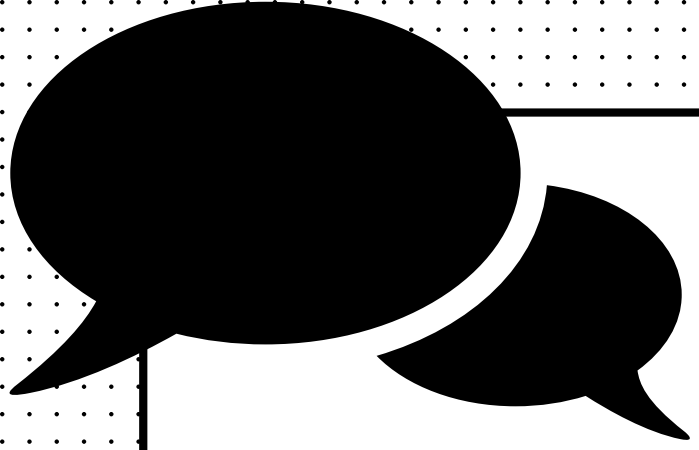


Let's go! →

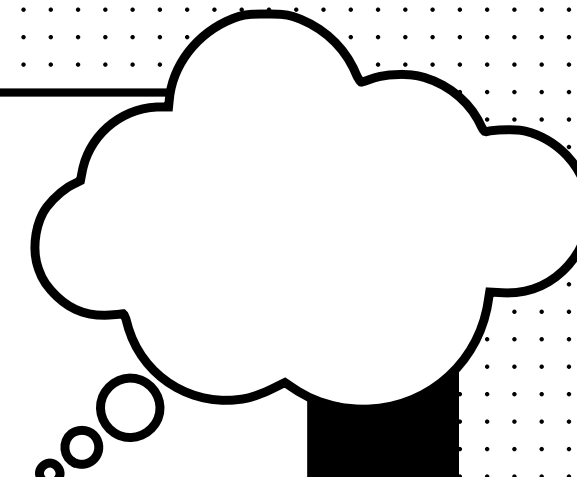


HISTORY OF TEXT MESSAGING



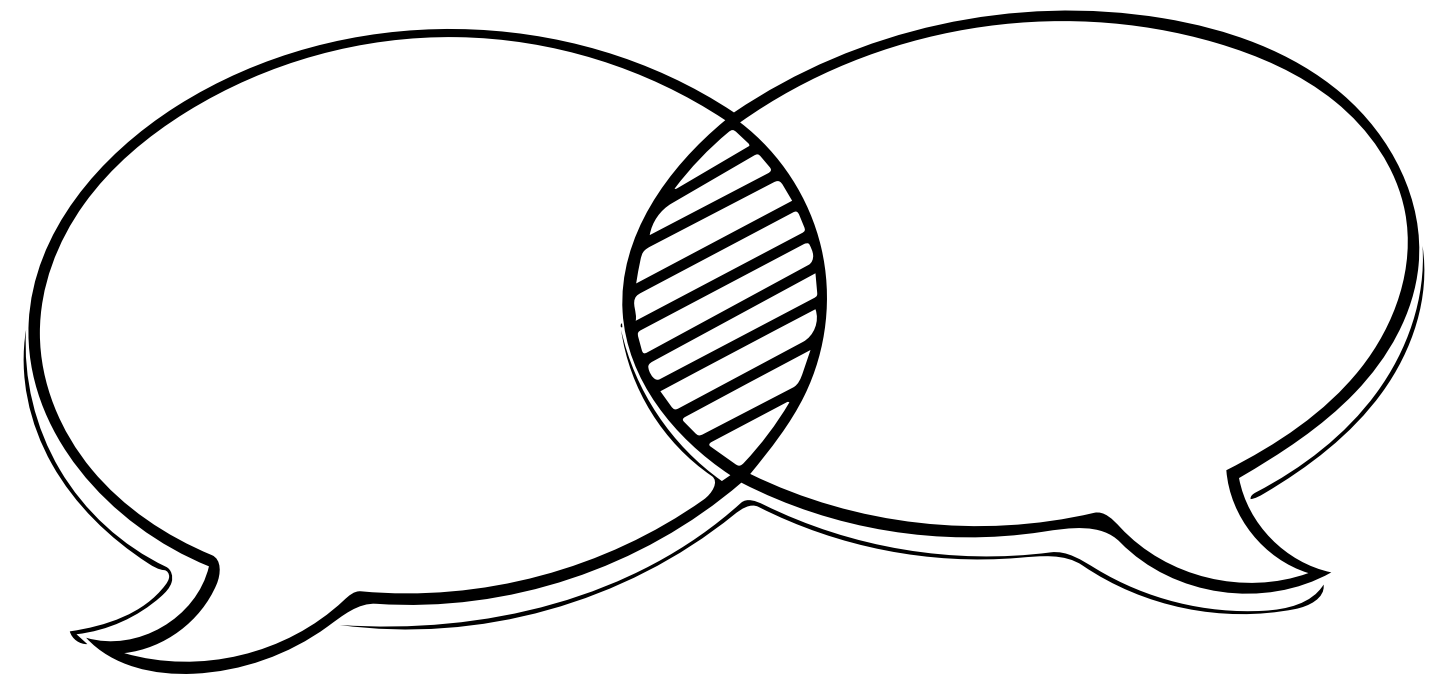


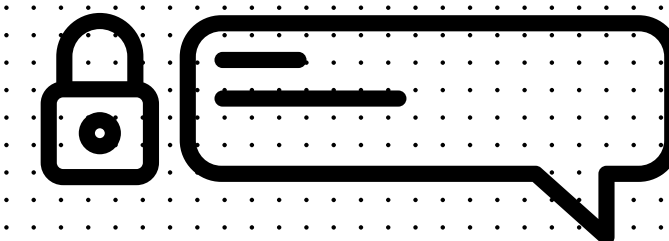
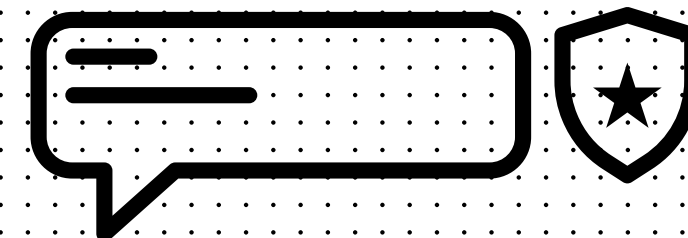
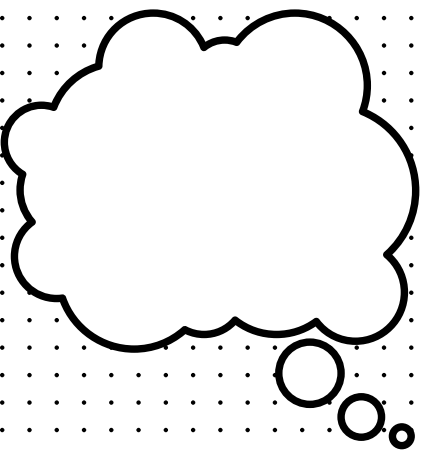
The SMS concept was developed in the Franco-German GSM cooperation in 1984 by Friedhelm Hillebrand and Bernard Ghillebaert.



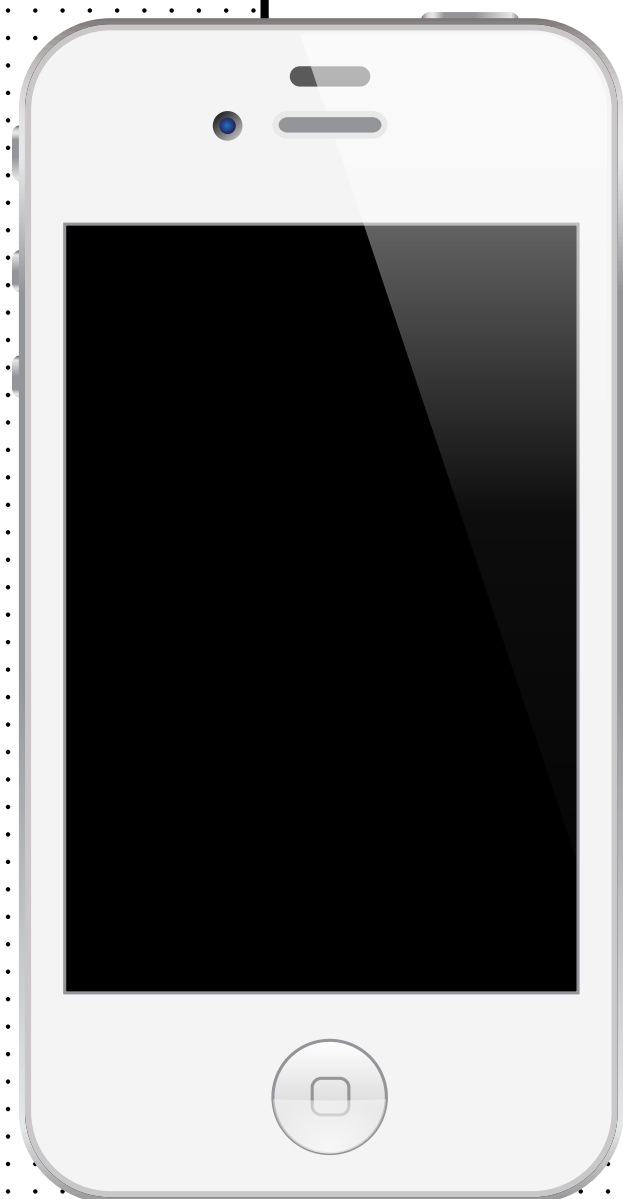
The first text message was sent in 1992 from Neil Papworth, a former developer at Sema Group Telecoms. Mobile phones didn't have keyboards at the time, so Papworth had to type the message on a PC. Papworth's text – "Merry Christmas" – was successfully sent to Richard Jarvis at Vodafone.

Most early GSM mobile phone handsets did not support the ability to send text messages. The first SMS gateways for cellphones were network notifications, usually to inform of voice mail messages.



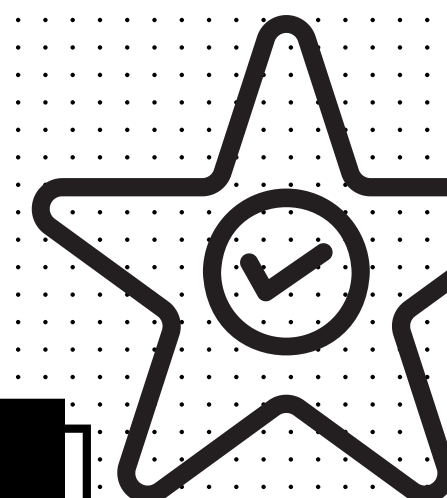


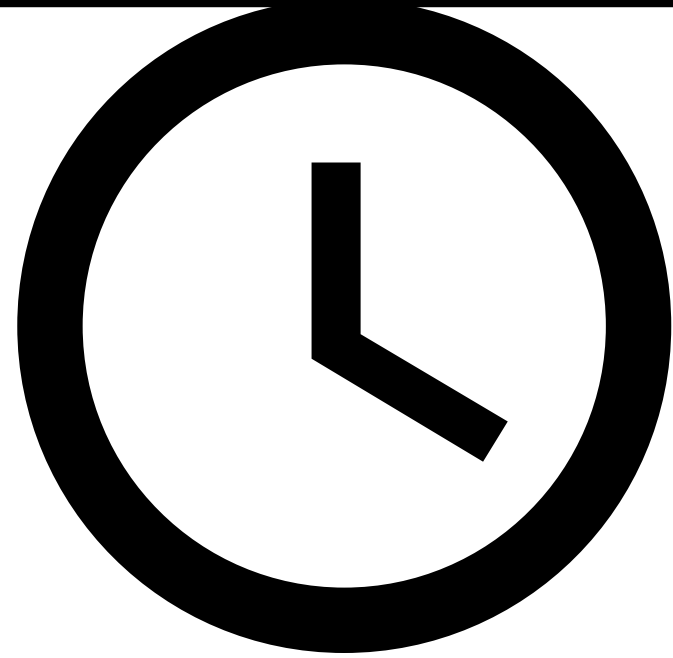
FEATURES OF SMS



• • •

Start →



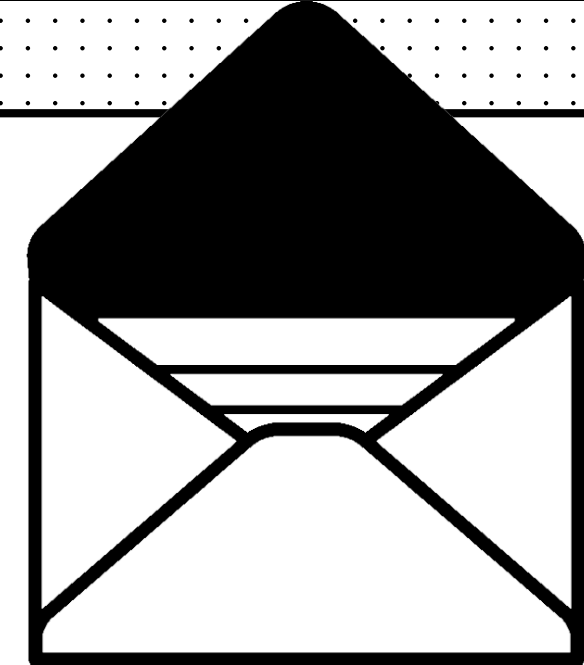


1. It's real-time

2. It gets everywhere

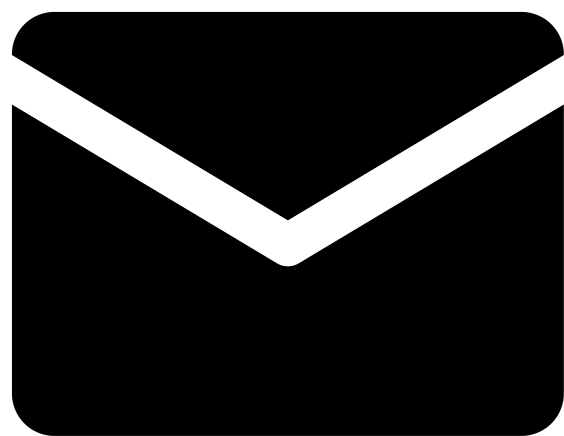
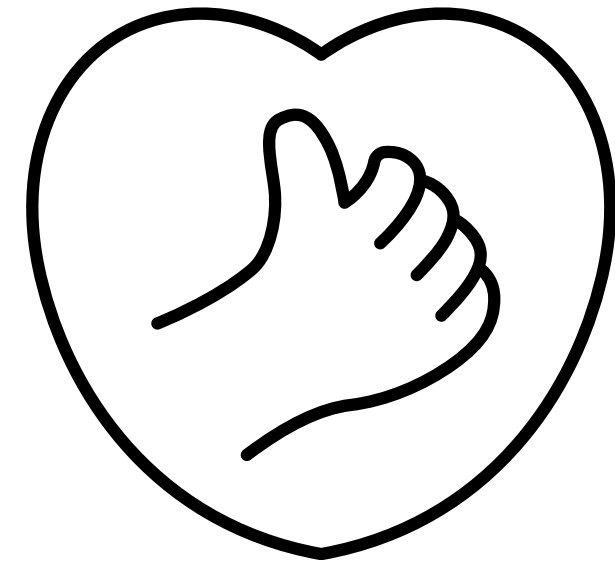
3. It can be personalize

4. It's integrated



5. It's automatic

6. It's fully traceable



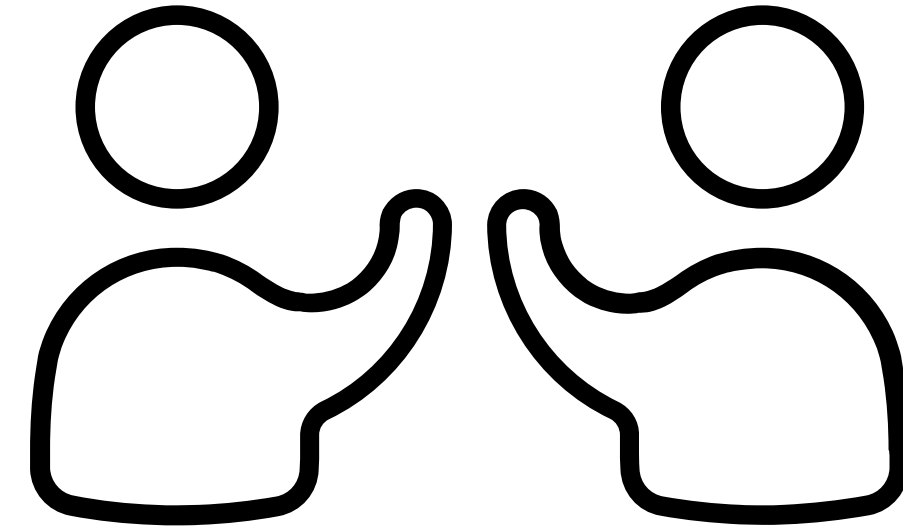
7. It can be expanded

8. It has a high return on

HOW DOES IT WORK ?

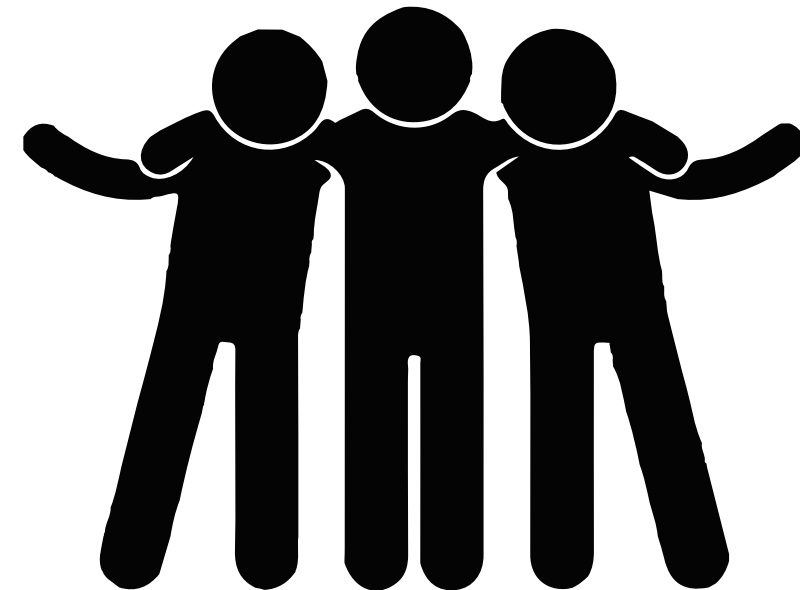
SMS is similar to paging. However, SMS messages do not require the mobile phone to be active and within range and will be held for several days until the phone is active and within range.

SMS



SMS messages are transmitted via mobile data over cellular networks -- starting with 2G -- to anyone with roaming service capability.

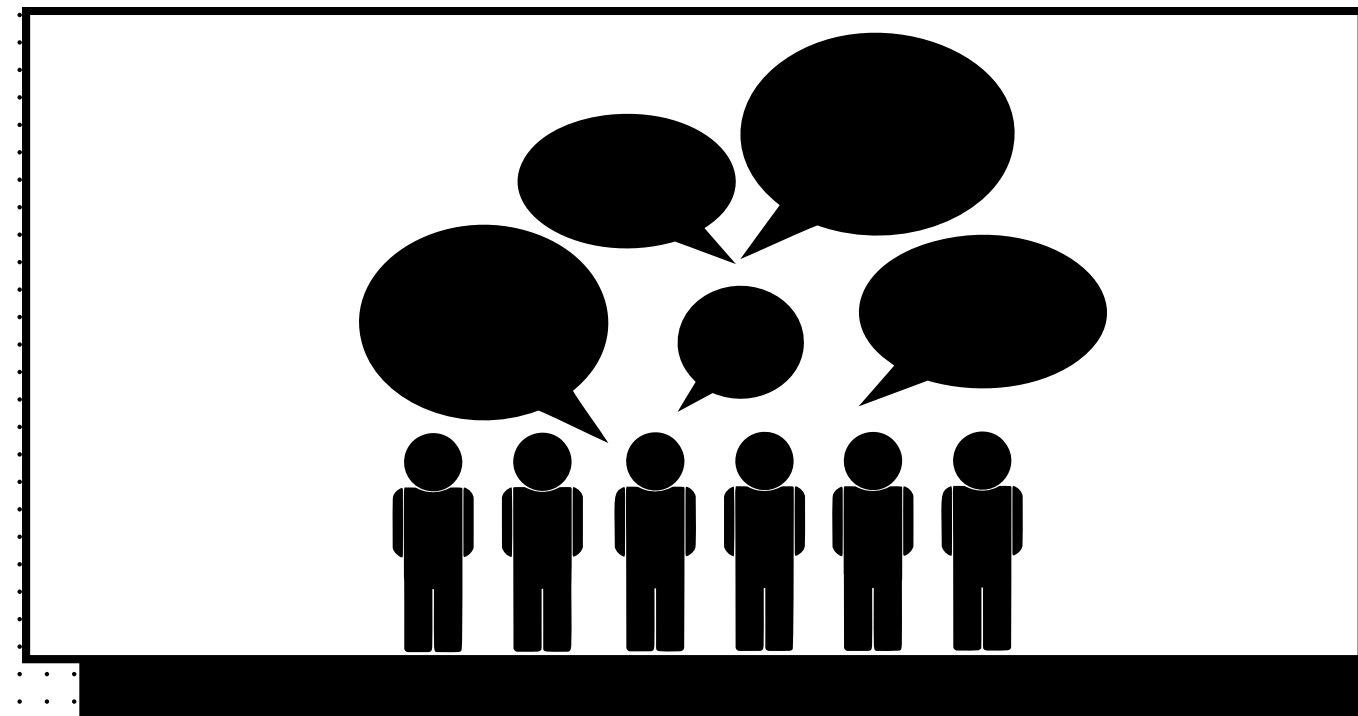
SMS



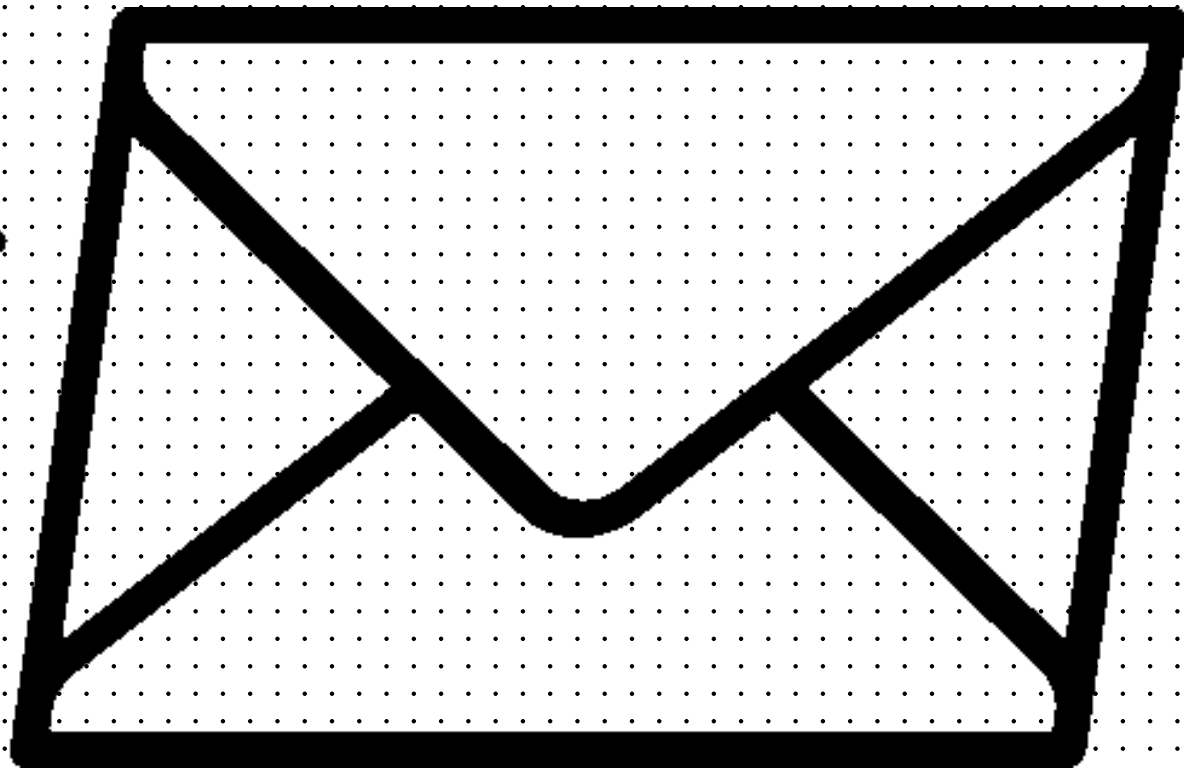
They can also be sent digitally in many other ways, including the following:

- from one Wi-Fi-enabled device to another;
- from web-based applications within a web browser;
- from instant messaging clients;
- from VoIP applications like Skype; and
- from some unified communications applications.

SMS

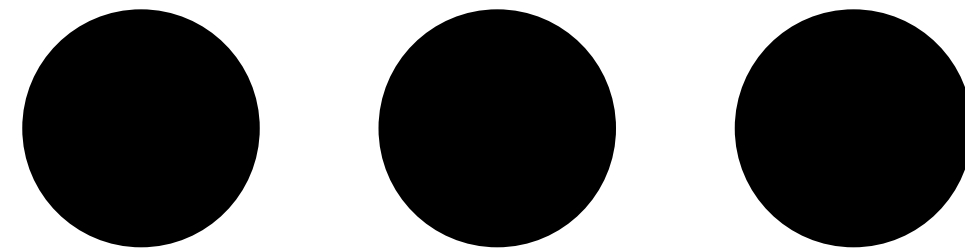
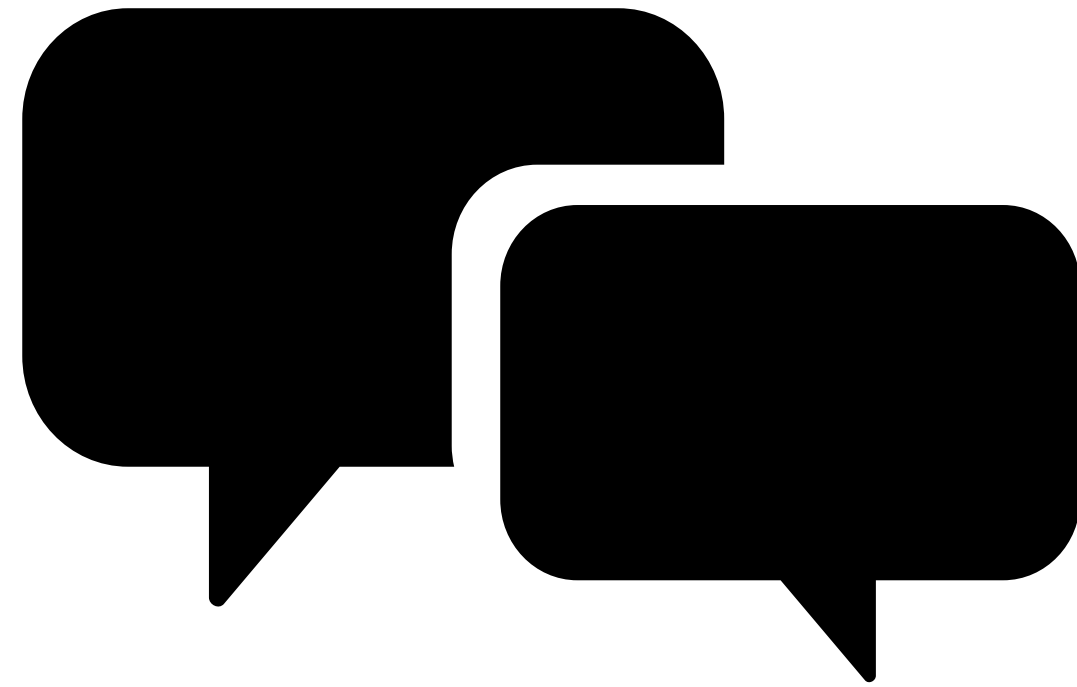


BENEFITS AND USES OF TEXT MESSAGES TO HEALTHCARE/NURSES

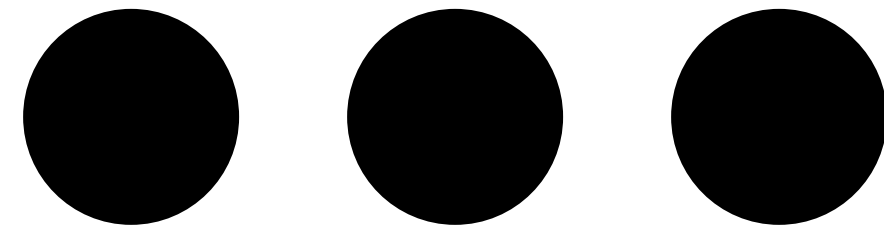
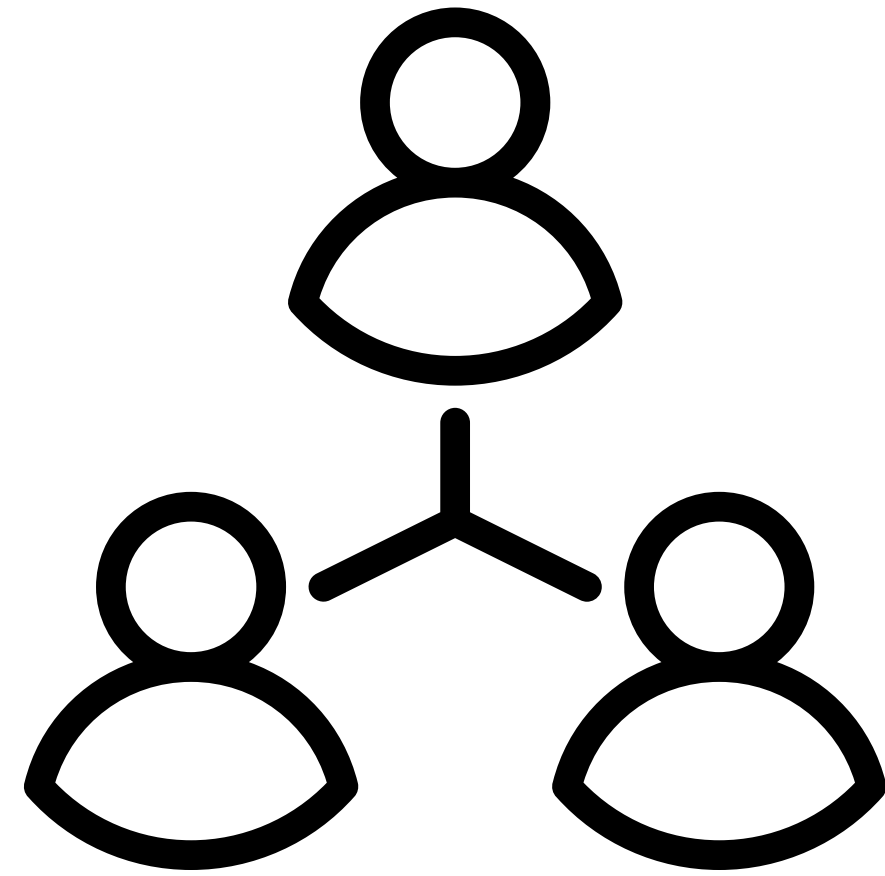


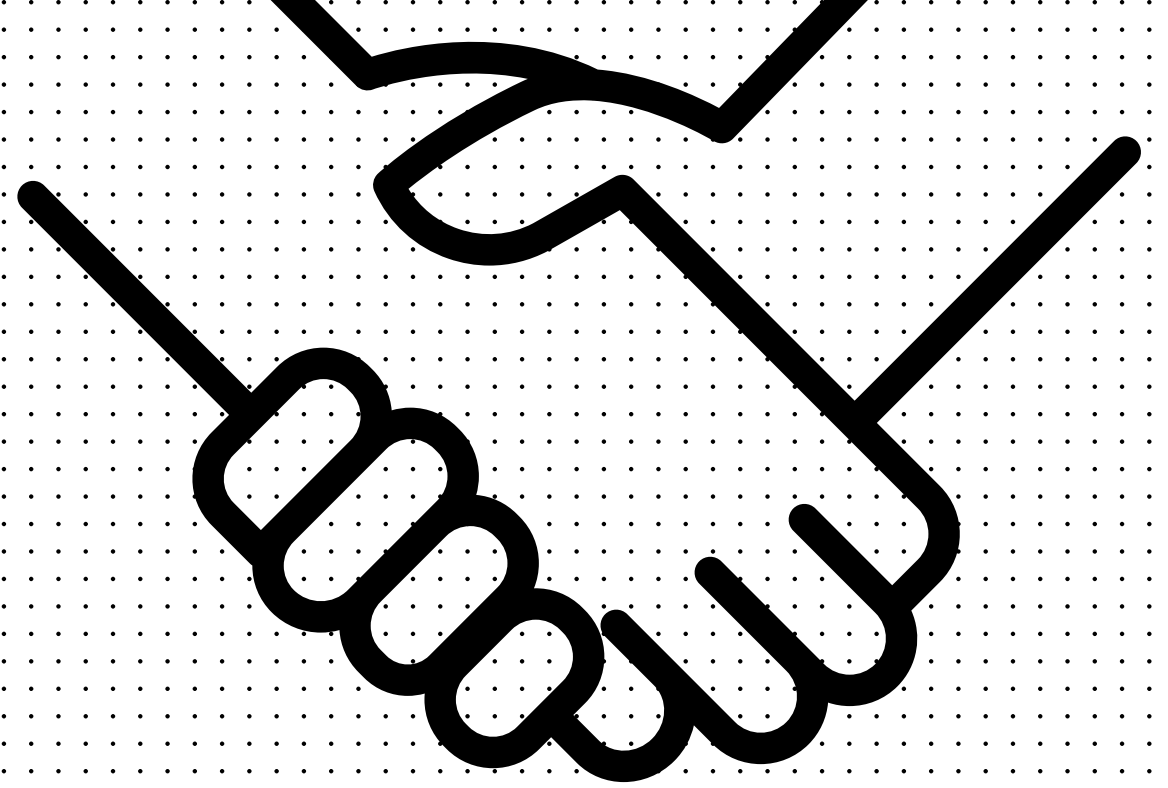
Next →

Many larger healthcare providers have moved towards application-based systems that allow patients to schedule appointments and get reminders. Still, these all rely on those patients to install the application and enable notifications.



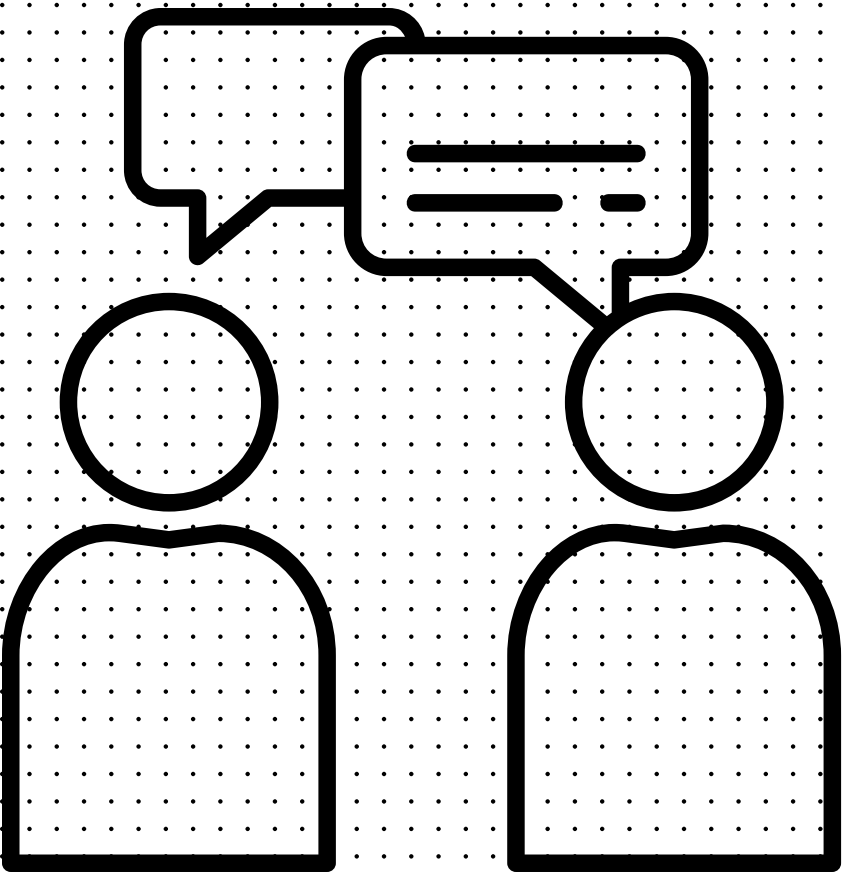
By implementing SMS, healthcare providers can reduce missed appointments, ensure patients are seen, and fill appointment slots.

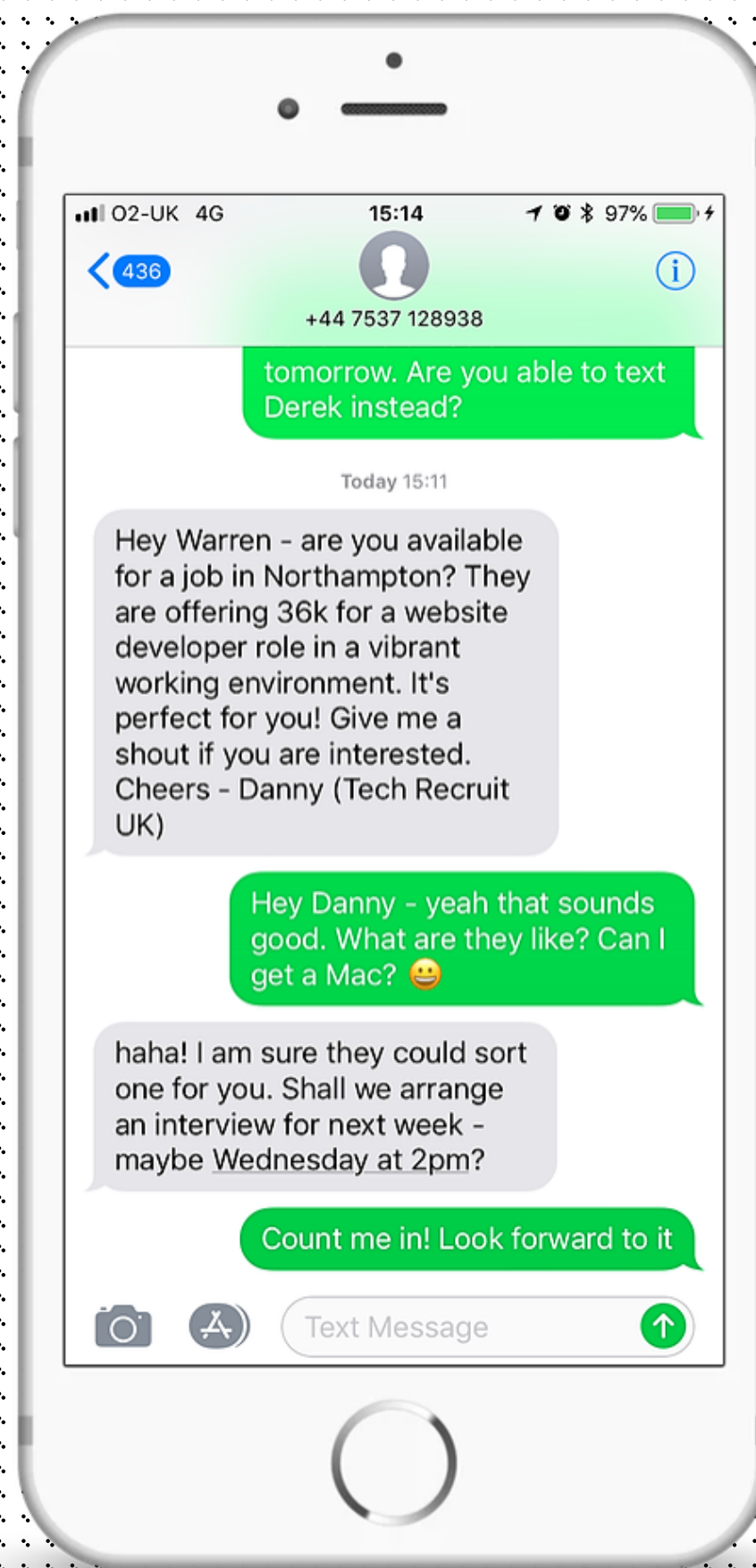




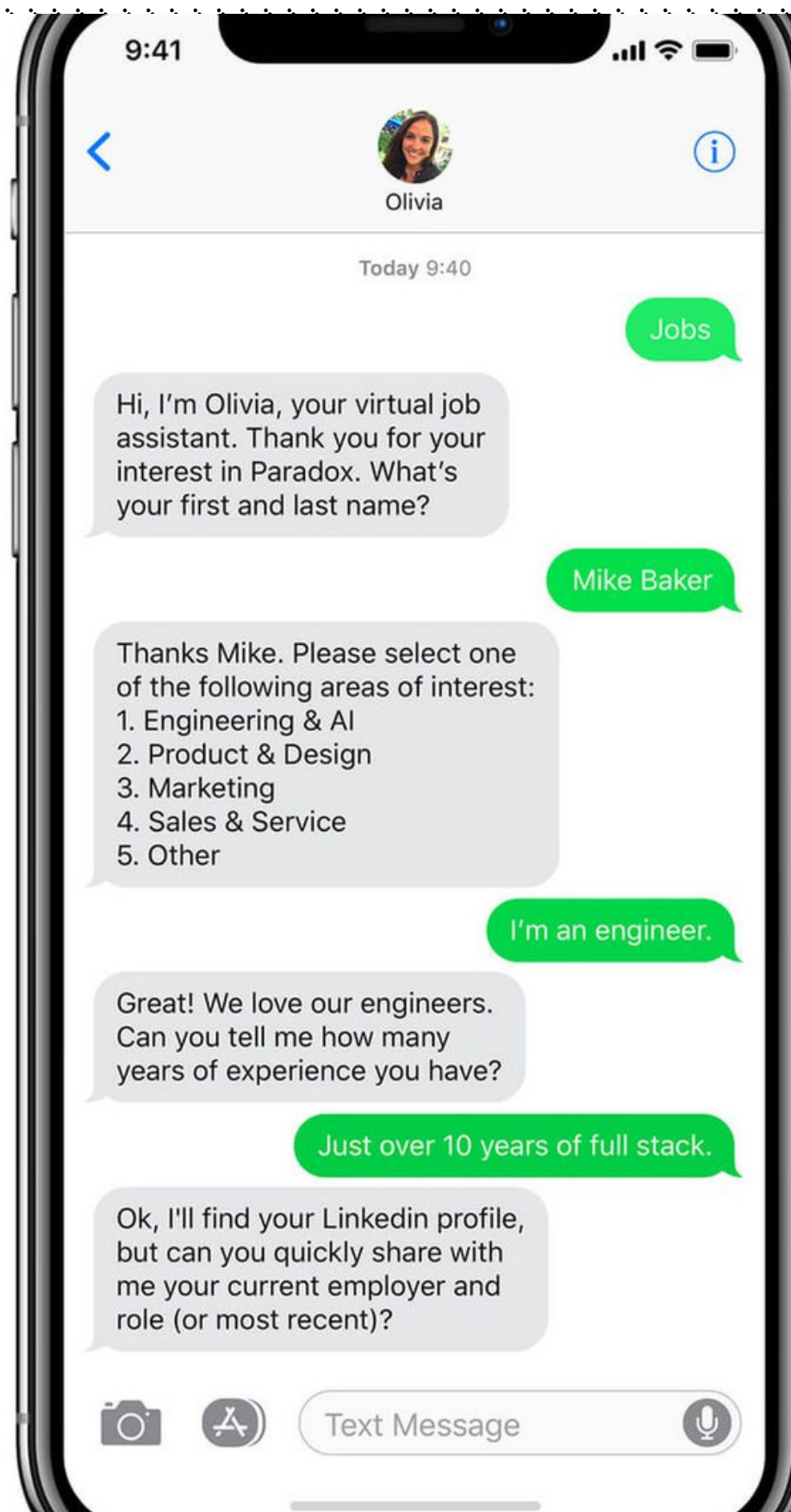
EXAMPLES OF TEXT MESSAGING 🔍

A A A

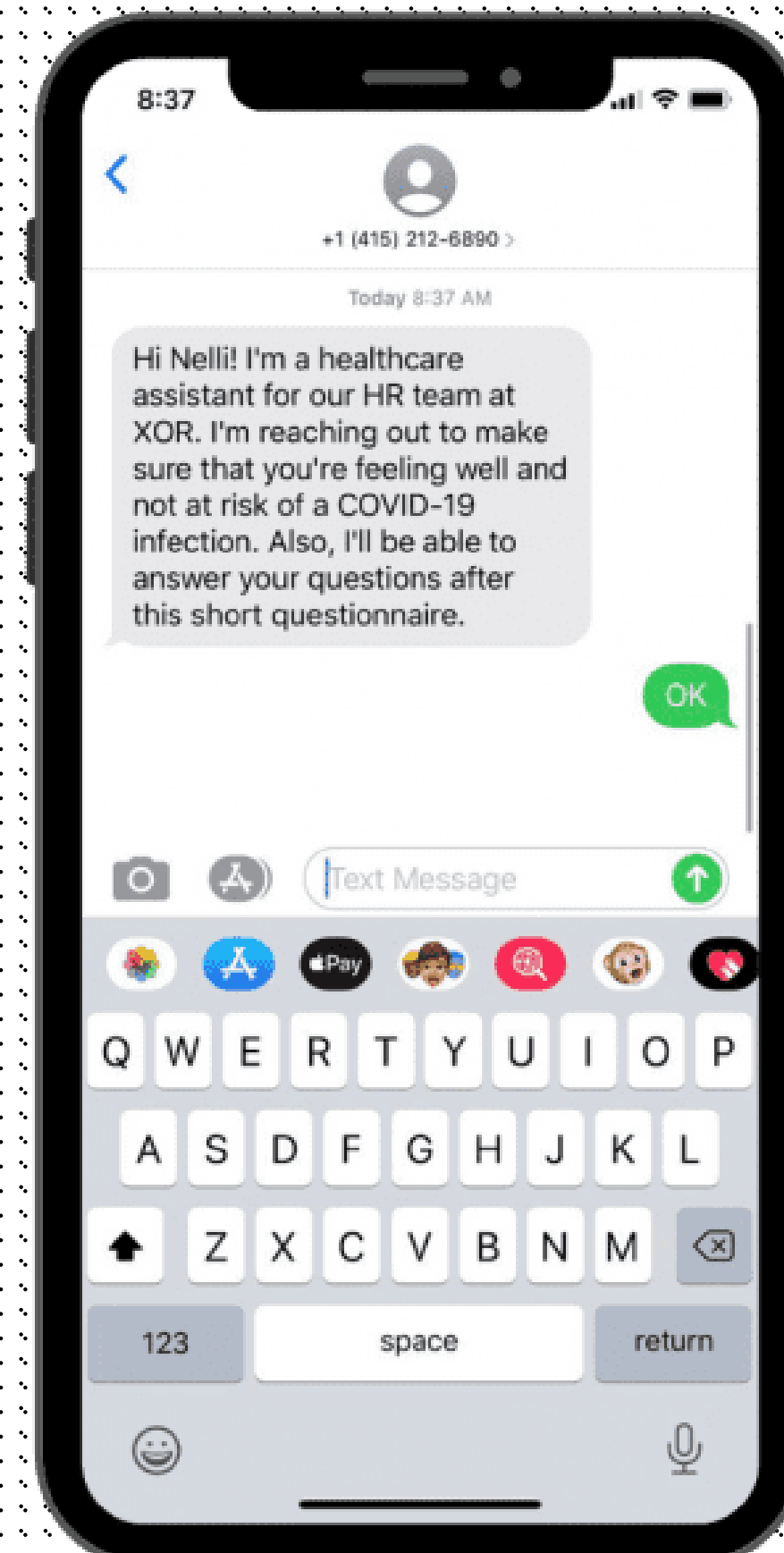




<https://txtsync.com/sms-in-recruitment/>



<https://www.pinterest.ph/pin/217932069453110687/>



<https://rallyrecruitmentmarketing.com/2020/06/resourceful-ways-to-use-text-recruiting/>

- **Can send them at any time, day or night.**
- **Person you are sending it to do not have their mobile phone which on.**

ADVANTAGES

- Can save time sending a message rather than interrupting someone with a phone call.
- Good for informal messages.

ADVANTAGES

- **Good for helping family and friends keep in touch.**

ADVANTAGES

- **Only short messages can be sent.**
- **Needs nimble fingers to use some tiny mobile phone keypads.**

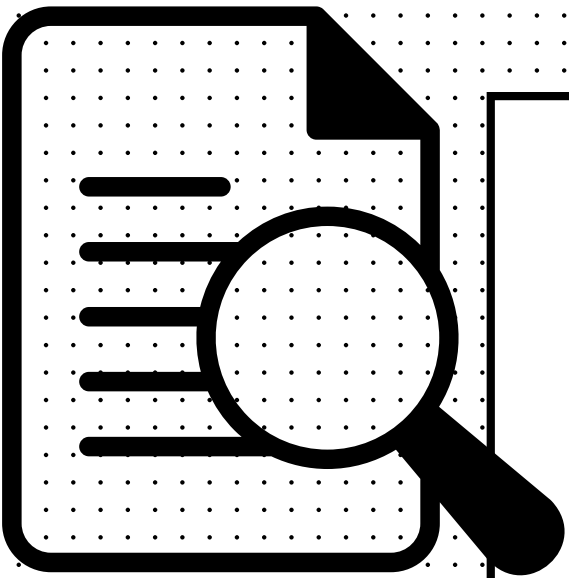
DISADVANTAGES

- **Needs basic typing skills.**
- **Can take some time to compile a message if you are not familiar with a text speak shortcuts.**

DISADVANTAGES

- **Text speak spills over into a written school work and formal communication .**
- **Should not be used for serious formal messages such as 'you are sacked'**

DISADVANTAGES



Limitation

Text messages is a service for sending short messages of up to 160 characters (224 character limit if using a 5-bit mode) to mobile devices, including cellular phones, smartphones and tablets.

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